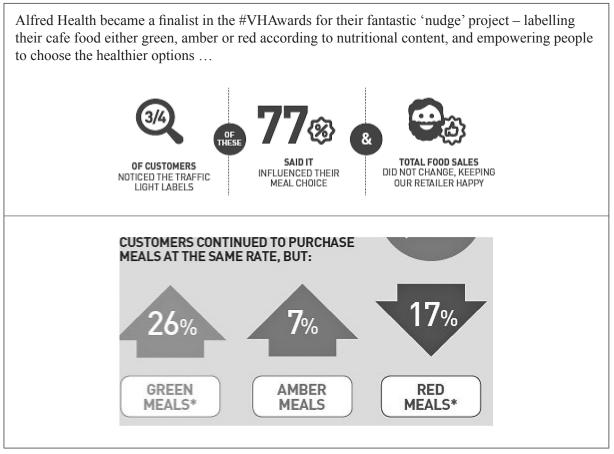
Question 3 (10 marks)

Source 1

The VicHealth Awards are presented annually to Victoria's best health and wellbeing promotion projects.



Sources: text from VicHealth on Facebook, <www.facebook.com/VicHealth/>; both graphics from Alfred Health, 'Food for thought: Encouraging healthy choices' infographic, <www.alfredhealth.org.au>

Source 2

The Heart Foundation has presented the following data about obesity rates in Australia.

Change in obesity status over time (% obesity by time period)

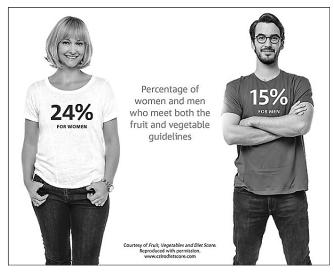
	1995	2007/2008	2011/2012	2014/2015
Obesity (total)	18.7%	24.8%	27.5%	27.9%
Obesity (males)	18.6%	25.6%	27.5%	28.4%
Obesity (females)	18.9%	24.0%	27.5%	27.4%

Source: Heart Foundation website, 'Overweight and obesity statistics', <www.heartfoundation.org.au/>

Source 3

The CSIRO Healthy Diet Score is a scientifically validated food survey designed to assess compliance with the 2013 *Australian Dietary Guidelines* and the 'Australian Guide to Healthy Eating'.

The 'Fruit, Vegetables and Diet Score' report presented the following data for the period May 2015 to October 2016.



Source: CSIRO website, 'Report warns Australian diets lacking in fruit and vegetables', news release, 3 April 2017, <www.csiro.au/>

Selecting evidence from the sources presented and using your understanding of dietary change, draw conclusions about the impact of dietary initiatives on the health and wellbeing of Australians, and the challenges faced by organisations that are focused on bringing about dietary change in Australia.